



Mr. Money

Good News From The Company That Cares

MOODY ASSOCIATES

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Value Card Blitz

- Discount cards have been around a long time. They give an incredible return of value to your community for their donation to your group. They have been difficult to sell...UNTIL NOW!
- The card looks like a credit card but has spaces for discount offers from your local merchants.
- The Value Card sells for \$10 and nets your group \$5.
- You don't have to get the merchants... the people at Value Card do that, but you can suggest merchants that you would like to have on your card.
- The key to this program is the "Three Hour Blitz." You assemble your group on a weekend for three hours and BLITZ your area for three hours. When the three hours are over, you bank your profit, pay us, and return the unsold cards. Your profit and sell through are much greater because of the Blitz approach.
- Ideal for bands, sports teams, cheerleading groups, high school clubs, adult service clubs, and any other motivated group that works together as a team. The Blitz works well with these groups because they come together as a group on a regular basis for an organized activity, and the BLITZ fits in with the mind set already established in the group.
- Ideal for groups from 50 and up, but can work with motivated smaller groups that are well organized.

Here is the process:

1. Fill out the "Blitz" Agreement.
2. Fax to the Value Card Company (or to us to send to them).
3. Value Card secures local merchants for the card.
4. Value Card designs an attractive discount card for the group.
5. Discount cards are sent to the group by Federal Express.
6. The Sales BLITZ begins!
7. The fundraising group retains 50% of the amount collected, and 50% plus the unsold cards are returned back to us.

Here are the possibilities:

Group Size	Profit Potential @ 12 cards each
20	\$1,200.00
40	\$2,400.00
60	\$3,600.00
80	\$4,800.00
100	\$6,000.00
200	\$12,000.00

Note: we need at least four weeks from the time you sign up for your BLITZ until you actually have your cards and do your BLITZ. It takes a little time to arrange the project with merchants and produce your cards!

Yes, it gets progressively harder to get a large group motivated, BUT you can divide the large group into smaller groups. A sports league can run this team-by-team.

We can work with you to devise a prize/promotional program to boost your BLITZ. Call us for more information--1-800-326-9192.